MODPROD
Center for Model-Based Cyber-Physical Product Development

IoT - Visions and challenges

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We are a team of dedicated developers and experts in internet of things and streaming media who are passionate about innovative technology.

Quick facts:
Established 2005
60+ developers
Stockholm, Linköping and Oslo

Who we are

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Agenda

- A Vision for IoT
- Where are we now?
- Challenges to overcome and how we handle them
- Summary

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IoT Vision - Everything connected

> **Sustainable**

> **Safe**

> **Servitization**

Internet of Things - Business opportunities

Improved efficiency

Reduced risk

Increased turnover

Improved efficiency

➔ Condition based
maintenance

➔ Optimized use of
resources

➔ Promote best practices

Carbex

SCANIA

Consilium

Reduced risk

➔ Dangerous environments
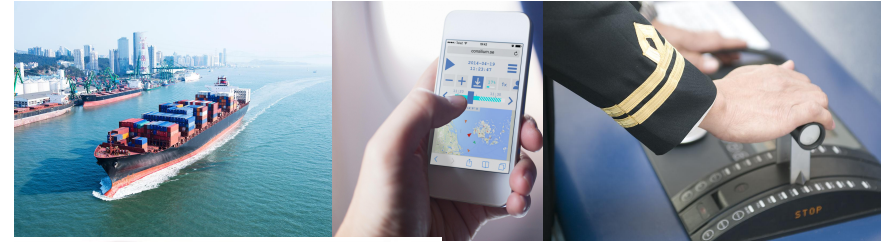
➔ Theft

➔ Monitor legal requirements and rules

INTERSPIRO

Haldex

Increased turnover

➔ Sell data (knowledge) to your customers

➔ Improve customer communication
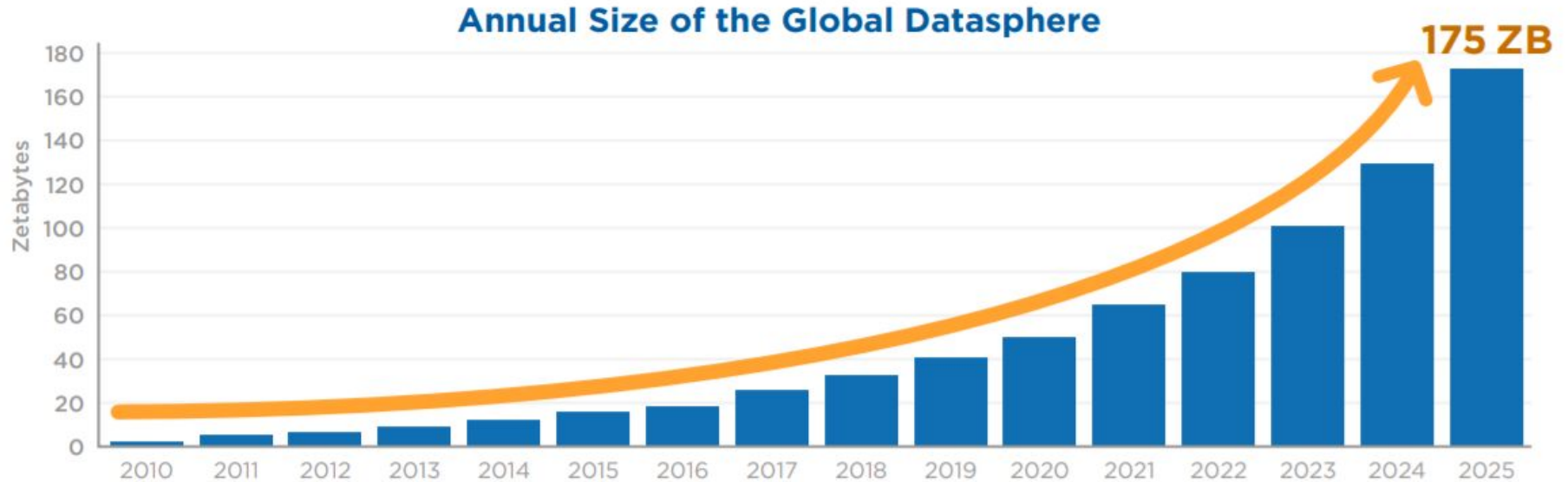
➔ New business models - PaaS

Challenges

- Connectivity
- Miniaturization
- Power

- *Data Growth*
- *Standardization*
- *Trust*

- People and organizations ability to utilize the benefits of IoT

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Challenge - Data Growth

Annual Size of the Global Datasphere

175 ZB

Source: Data Age 2025, sponsored by Seagate with data from IDC Global DataSphere, Nov 2018

- Big Data Analytics
- Artificial intelligence

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Challenge - Standardization

- How many SIM-cards do you have on a truck today?
    - Integrate or separate?
- IoT standardization slow
    - ISO/IEC 30141 - IoT Reference architecture (augusti 2018)
    - Proprietary solutions
- IT level standards - good

Challenge - Trust

➔ Security

➔ Integrity

Summary

- ★ A sustainable, safe and servitized world
- ★ Plenty of technical challenges
- ★ Do not forget people and organizations

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Thanks for listening!

Questions?

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