

Data as a journey, not a destination



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Agenda

Discussion points from the presentation

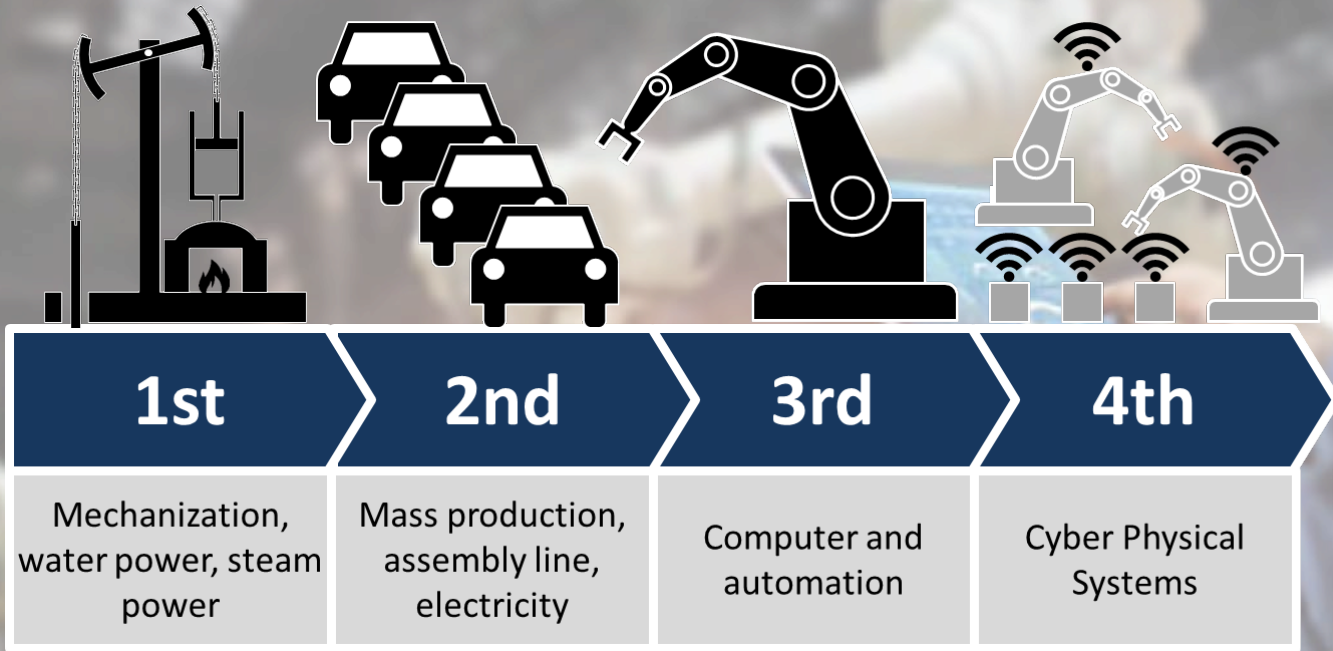
How did we come here?

Some examples of cyber-physical systems

What is this weird thing called data?

Many dilemmas of the data

How can we do better? - Three mindsets



Christoph Roser at AllAboutLean.com

Industry 4.0

WHAT HAVE I LEARNT WHILE WORKING WITH THESE SYSTEMS?



Connected



Autonomous



Intelligent



DATA

Big Data: Too Many Answers, Not

Wiki edit bots engage in long-term feuds

Problem With Big Data

Why Machine Learning and Big Data are NOT the answer to all your business problems

When B

The number of users...
...smarter?

Why More

Why so many...
unprecedented

Why big data isn't always the answer

Qualitative data can provide deeper insight into customers, behavior

tical dilemmas

FIVE DILLEMAS OF DATA

Collecting Data in a Sustainable Way

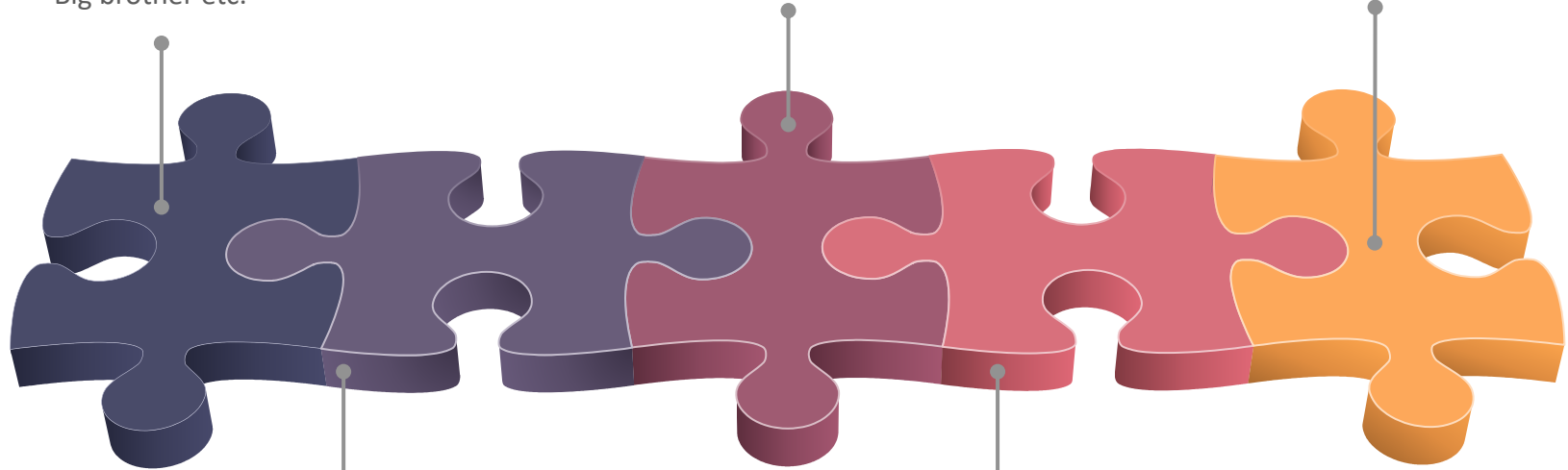
Just enough data, Privacy, Anonymity, Big brother etc.

Trusting Data

Quality of the data, Biases

Decision-making with data

Where the human is needed, when to automate



Sharing Data

How much, With whom, For how long?

Volume of the data

Big, small, wide or narrow data?

HOW CAN WE DO BETTER?

How to deal with the data-related challenges to operationalize data better?

Better processes:

Data management procedures for better availability, accessibility, quality, heterogeneity and longevity.

Organisational structures:

Data as the core of design, development, operation and integration; and new skill sets.



Mindset shift:

Design for people, with people.
Future-oriented thinking.
Interconnected systems of systems perspective.

Digital capabilities:

Data is the first step: data analytics, artificial intelligence, emerging technologies, interoperability.

THANK YOU



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